



Tennessee Wesleyan UNIVERSITY

GOODFRIEND SCHOOL OF BUSINESS Healthcare Management Emphasis

Name: _____ Entry Year: _____
Transfer Hrs. _____ Intent Filed: _____

Wesleyan Essentials (48-51 s.h.)

Written Word¹ (6 s.h. total)

E 101 Composition I (3) _____
E 102 Composition II (3) _____

Spoken Word: Choose from (6 s.h. total):

French or Spanish I/II (3) _____
E 321 _____
E 322 (3) _____
SP 101 (3) _____

Artist's Expression⁵ Choose from (6 s.h. total)

Art, Communication, Literature, Music or Theater (3) _____
(3) _____

Western Heritage³ (9 s.h. total)

R _____ Religion (3) _____
PH or History _____ (3) _____
Hist., PH, or Religion _____ (3) _____

Cultural Diversity² (6 s.h. total) Choose two

Art, History, Literature, Music, (3) _____
Philosophy, Religion or Theater (3) _____

Scientific Perspectives (9 s.h. total)

Math or Statistics (3) _____
Biology, Chemistry, or Physics (3) _____
Math, Stat., Bio., Chem., or Phy. (3) _____

Societal Perspectives² (6 s.h. total) Choose two

from:
Criminal Justice, Economics
Political Science, Psychology (3) _____
Sociology, Social Work (3) _____

TWU 101 Freshman Orientation I⁴ (2) _____

BA Core

BA 201 Principles of Accounting I (3) _____
BA 202 Principles of Accounting II (3) _____
CA 218 Introduction to Microcomputer Applications
or MIS 328 Business Information Applications (3) _____
BA 221 Legal Environment of Business (3) _____
BA 315 Business Communications (3) _____
BA 321 Principles of Management (3) _____
BA 351 Principles of Marketing (3) _____
BA 410 Business Strategy (3) _____
BA/EC 251 Principles of Macroeconomics (3) _____
BA/EC 252 Principles of Microeconomics (3) _____
BA/M 300 Business Statistics (3) _____
BA/EC 335 Corporate Finance (3) _____

Healthcare Management Emphasis:

BA 320 Compliance, Ethics, and Healthcare Law (3) _____
BA 340 Introduction to Healthcare Management (3) _____
BA 350 Marketing for Healthcare Organizations (3) _____
BA 415 Long Term Care Administration (3) _____
BA 430 Human Resource Mgmt. for Healthcare Org. (3) _____
BA 445 Healthcare Financial Management (3) _____
BA 450 Managed Healthcare (3) _____

Electives to complete 120 hours

NOTES: Semester Hours required for Degree:120; 60 Hours MUST be from a four-year institution, 30 being done at TWU.

¹An additional writing intensive course must be completed.

²Students must complete courses from two separate disciplines.

³Students must complete one religion course and a History or Philosophy course.

⁴Required of all new Freshman and transfer students with fewer than 15 semester hours

⁵Students must complete courses from two separate disciplines; one course in this category only may be embedded in the major.

⁶Students must complete one Writing Intensive course from either General Education courses or major course offerings.