

TENNESSEE WESLEYAN UNIVERSITY
GOODFRIEND SCHOOL OF BUSINESS
International Business Emphasis

Name: _____ Entry Year: _____
 Transfer Hrs. _____ Intent Filed: _____

Wesleyan Essentials (48-51 s.h.)

Written Word¹ (6 s.h. total)

ENG 101 Composition I (3)____
 ENG 102 Composition II (3)____

Spoken Word: Choose from (6 s.h. total):

French or Spanish I/II (3)____
 ENG 321
 ENG 322 (3)____
 SPE 101 (3)____

Artist's Expression⁵ Choose from (6 s.h. total)

Fine Arts/Comm (3)____
 Literature (3)____

Western Heritage³ (9 s.h. total)

R_____ (3)____
 History_____ (3)____
 HIS/PHI/REL_____ (3)____

Cultural Diversity² (6 s.h. total) Choose two

Art, History, Literature, Music, (3)____
 Philosophy, Religion or Theater (3)____

Scientific Perspectives (9 s.h. total)

Math or Statistics (3)____
 Bio/Chem/Phy/Env Sci (3)____
 Math/Bio/Chem/Phy/Env Sci. (3)____

Societal Perspectives² (6 s.h. total) Choose two from:

Criminal Justice, Economics
 Political Science, Psychology (3)____
 Sociology, Social Work (3)____

BA Core

BUS 201 Principles of Accounting I (3)____
 BUS 202 Principles of Accounting II (3)____
 BUS 218 Introduction to Microcomputer Apps (3)____
 BUS 221 Legal Environment of Business (3)____
 BUS 315 Business Communications (HIP) (3)____
 BUS 321 Principles of Management (3)____
 BUS 351 Principles of Marketing (3)____
 BUS 410 Business Strategy (HIP) (3)____
 BUS 251 Principles of Macroeconomics (3)____
 BUS 252 Principles of Microeconomics (3)____
 BUS 300 Business Statistics (3)____
 BUS 335 Corporate Finance (3)____

International Business Emphasis:

BUS 352 International Management (HIP) (3)____
 BUS 362 Financial Markets and Institutions (3)____
 BUS 397 Internship in Business (HIP) (3)____
 BUS 399r Study Abroad –one semester (3)____
 OR BUS 391 (HIP)
 BUS 451 International Trade and Finance (3)____
 BUS 386 International Marketing (HIP) (3)____

Foreign Languages are strongly encouraged

Courses/Electives to complete 120 hours

The Bulldog Connection

- TWU 101/102
- Cultural Diversity Courses (2)
- _____
- Major Embedded High Impact Course _____
- Capstone Course _____

TWU 101/102⁴ (3)____

NOTES: Semester Hours required for Degree:120; 60 Hours MUST be from a four-year institution, 30 being done at TWU.

²Students must complete courses from two separate disciplines.

³Students must complete one religion course and one History course.

⁴Required of all new Freshman and transfer students with fewer than 15 semester hours

⁵Students must complete courses from two separate disciplines; one course in this category only may be embedded in the major.